

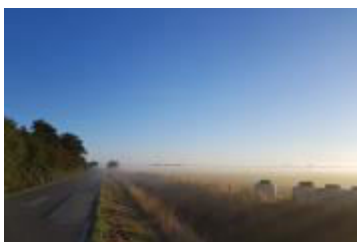


Zypresseunterwegs.de

is my travel blog for traveling in Europe, South Africa and the world. You'll find also recipes and reports about typical local cuisine or food when traveling as well as reviews of travel guides or cookbooks.

Ulrike Löhr

I am in my mid 60ies, married and live in Dusseldorf/Germany. I am a bookseller and a lawyer, like to read, love good food and cooking. I travel occasionally alone, but usually together with my husband. He uses a wheelchair, resulting in my blog's focus on barrier-free travel.



SOCIAL MEDIA

<http://www.instagram.com/zypresse3>
<https://www.pinterest.de/zypresseblog/>

Whom do I address?

- Travelers with 30 days leave from work and who love Getaways
- Individual travelers, whether in Europe or the world (South Africa, North America, New Zealand) or "only the neighborhood" (Germany and surrounding countries) for a short trip
- Travelers aged over 40 years with a sense of nature, culture, good food and curiosity about new things
- Travelers with a "handicap"

REACH



Due to Corona and the associated travel restrictions, my access numbers have fallen by around 60% since 2020.

IEWS

(2023) 16.116

UNIQUE VISITORS

(2023) 12.727

INSTAGRAM

(2023) 257

PINTEREST

(2023) 60

Visitors

46% women / 54% men

89% > 55 years of age

88,5% from German

speaking countries

(D, A, CH)

65% mobile views

Last Cooperations

- Vreden im Münsterland barrierefrei erleben <https://www.zypresseunterwegs.de/2023/05/18/vreden-im-m%C3%BCnsterland-barrierefrei-erleben/>
- Besuch im Museum Kunst der Westküste auf Föhr <https://www.zypresseunterwegs.de/2023/04/01/besuch-im-museum-kunst-der-westk%C3%BCste-auf-f%C3%B6hr>
- Gleich zwei Reiseführer Mallorca <https://www.zypresseunterwegs.de/2023/02/20/gleich-zwei-reisef%C3%BChrer-mallorca/>
- Glücksorte im Tölzer Land mit Tegernsee und Schliersee und mein Gespräch mit Katja Wegener <https://www.zypresseunterwegs.de/2022/10/14/gl%C3%BCcksorte-im-t%C3%B6lzer-land-mit-tegernsee-und-schliersee-und-mein-gespr%C3%A4ch-mit-katja-wegener/>
- Alessandra Dorigato - a modo mio Lieblingsgerichte und Küchengeschichten aus Italien <https://www.zypresseunterwegs.de/2022/06/11/alessandra-dorigato-a-modo-mio-liebblingsgerichte-und-k%C3%BCchengeschichten-aus-italien/>
- Reiseführer zu "meinen" Ostfriesischen Inseln <https://www.zypresseunterwegs.de/2022/04/02/reisef%C3%BChrer-zu-meinen-ostfriesischen-inseln/>
- Föhr, die friesische Karibik <https://www.zypresseunterwegs.de/2022/03/20/f%C3%B6hr-die-friesische-karibik/>
- Reiseführer Gardasee <https://www.zypresseunterwegs.de/2022/03/05/reisef%C3%BChrer-gardasee/>
- Reiseführer Föhr <https://www.zypresseunterwegs.de/2022/02/19/reisef%C3%BChrer-f%C3%B6hr/>
- Reiseführer Marken und ein Gespräch mit Sabine Becht <https://www.zypresseunterwegs.de/2021/09/05/reisef%C3%BChrer-marken-und-ein-gespr%C3%A4ch-mit-sabine-becht/>
- Nautische Reisetipps Zeeland Niederlande <https://www.zypresseunterwegs.de/2021/07/27/nautische-reisetipps-zeeland-niederlande/>

Online

- <https://Zypresseunterwegs.de> is online since 2010, first as a static webpage with photographs and travel stories
- Blog started end of 2012
- One new post per week until 2020, now more irregular

Contact

Ulrike Löhr

Zypressenweg 3
40599 Düsseldorf
Germany
Tel +491739914482
Zypresseunterwegs@web.de

