

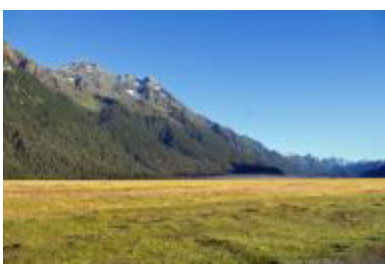


## Zypresseunterwegs.de

is my travel blog for traveling in Europe, South Africa and the world. You'll find also recipes and reports on country-specific cuisine or food on the road.

### Ulrike Löhr

I am in my 60ies, married and live in Dusseldorf/Germany. I am a bookseller and a lawyer, like to read, love good food and cooking. I travel occasionally alone, but usually together with my husband. He uses a wheelchair, resulting in my blog's focus on barrier-free travel.



### SOCIAL MEDIA

<http://www.twitter.com/Zypresse>  
<http://www.instagram.com/zypresse3>  
<https://www.pinterest.de/zypresseblog/>

### Whom do I address?

- Travelers with 30 days leave from work and who love Getaways
- Individual travelers, whether in Europe or the world (South Africa, North America, New Zealand) or "only the neighborhood" (Germany and surrounding countries) for a short trip
- Travelers aged over 40 years with a sense of nature, culture, good food and curiosity about new things
- Travelers with a "handicap"

### REACH



Due to Corona and the associated travel restrictions, my access numbers have fallen by around 60% since 2020.

#### IEWS

(2021) 18.851 (7/2022) 8.513

#### UNIQUE VISITORS

(2021) 14.122 (7/2022) 11.011

#### TWITTER

(2021) 522

#### INSTAGRAM

(2021) 227

#### PINTEREST

(2021) 56

#### Visitors

46% women / 54% men

76,5% > 44 years of age

93% from German

speaking countries

(D, A, CH)

59% mobile views

## Last Cooperations

- Australien: Blue Mountains <https://www.zypresseunterwegs.de/2020/06/13/australien-blue-mountains/>
- Wein und Gin rund um Stellenbosch <https://www.zypresseunterwegs.de/2020/02/15/wein-und-gin-rund-um-stellenbosch/>
- Das Zeitz MOCAA Museum in Kapstadt <https://www.zypresseunterwegs.de/2020/01/26/das-zeit-mocaa-museum-in-kapstadt/>
- Destilleriesbesichtigung bei Slyrs am Schliersee <https://www.zypresseunterwegs.de/2019/10/17/destilleriesbesichtigung-bei-slyrs-am-schliersee-werbung/>
- Reiseführer Australien und ein Gespräch mit Armin Tima <https://www.zypresseunterwegs.de/2019/10/10/reisef%C3%BChrer-australien-und-ein-gespr%C3%A4ch-mit-armin-tima-werbung-ohne-bezahlung/>
- Weinland Südtirol <https://www.zypresseunterwegs.de/2019/08/10/weinland-s%C3%BCdtirol-werbung-ohne-bezahlung/>
- Teezeremonie im Toornhuus auf Borkum <https://www.zypresseunterwegs.de/2019/05/21/teezeremonie-im-toornhuus-auf-borkum-werbung/>
- Borkum - Insel mit Hochseeklima <https://www.zypresseunterwegs.de/2019/04/11/borkum-insel-mit-hochseeklima-werbung/>
- Besuch im Heimatmuseum Dykhus Borkum <https://www.zypresseunterwegs.de/2019/04/13/besuch-im-heimatmuseum-dykhus-borkum-werbung/>
- Saal Digital: Wandbild im Test <https://www.zypresseunterwegs.de/2019/03/24/saal-digital-wandbild-im-test-werbung/>
- Wangerooge hat auch eine Feuerwehr <https://www.zypresseunterwegs.de/2019/01/18/wangerooge-hat-auch-eine-feuerwehr-werbung/>

## Online

- <https://Zypresseunterwegs.de> is online since 2010, first as a static webpage with photographs and travel stories
- Blog started end of 2012
- Average of one new blog post weekly

## Contact

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