



Zypresseunterwegs.de

is my travel blog for traveling in Europe, South Africa and the world. You'll find also recipes and reports on country-specific cuisine or food on the road.

Ulrike Löhr

I am 60 years old, married and live in Dusseldorf/Germany, I am a bookseller and a lawyer, like to read, love good food and cooking. I travel occasionally alone, but usually together with my husband. He uses a wheelchair, resulting in my blog's focus on barrier-free travel.



SOCIAL MEDIA

<http://www.twitter.com/Zypresse>
<http://www.instagram.com/zypresse3>
<https://www.pinterest.de/zypresseblog/>



Whom do I address?

- Travelers with 30 days leave from work and who love Getaways
- Individual travelers, whether in Europe or the world (South Africa, North America, New Zealand) or "only the neighborhood" (Germany and surrounding countries) for a short trip
- Travelers aged over 40 years with a sense of nature, culture, good food and curiosity about new things
- Travelers with a "handicap"

REACH



IEWS (I-VI.2019)

30.087

UNIQUE VISITORS (I-VI.2019)

18.150

TWITTER-FOLLOWER (6/2019)

524

INSTAGRAM-FOLLOWER

(6/2019)

164

PINTEREST-FOLLOWER

(6/2019)

6,1 k/month

Visitors

46% women / 54% men

23,5% > 45 years of age

86% from German speaking countries (D, A, CH)

> 45% mobile views

Last Months's Cooperations

- Teezeremonie im Toornhuus auf Borkum <https://www.zypresseunterwegs.de/2019/05/21/teezeremonie-im-toornhuus-auf-borkum-werbung/>
- Borkum - Insel mit Hochseeklima <https://www.zypresseunterwegs.de/2019/04/11/borkum-insel-mit-hochseeklima-werbung/>
- Besuch im Heimatmuseum Dykhus Borkum <https://www.zypresseunterwegs.de/2019/04/13/besuch-im-heimatmuseum-dykhus-borkum-werbung/>
- Saal Digital: Wandbild im Test <https://www.zypresseunterwegs.de/2019/03/24/saal-digital-wandbild-im-test-werbung/>
- Wangerooge hat auch eine Feuerwehr <https://www.zypresseunterwegs.de/2019/01/18/wangerooge-hat-auch-eine-feuerwehr-werbung/>
- Weihnachtspost von der Couch direkt in den Briefkasten <https://www.zypresseunterwegs.de/2018/12/14/weihnachtspost-von-der-couch-direkt-in-den-briefkasten-werbung/>
- Wale vor Vancouver Island <https://www.zypresseunterwegs.de/2018/10/27/wale-vor-vancouver-island-werbung/>
- Weinanbau in Kanada: Weingüter im Okanagan Valley <https://www.zypresseunterwegs.de/2018/10/03/weinanbau-in-kanada-weing%C3%BCter-im-okanagan-valley-werbung/>
- Kanada: Cider und Tee auf Vancouver Island <https://www.zypresseunterwegs.de/2018/10/06/kanada-cider-und-tee-auf-vancouver-island-werbung/>
- Wangerooge im Wattenmeer - Weltnaturerbe der UNESCO <https://www.zypresseunterwegs.de/2018/08/07/wangerooge-im-wattenmeer-weltnaturerbe-der-unesco-werbung/>
- Thalasso auf Wangerooge <https://www.zypresseunterwegs.de/2018/07/15/thalasso-auf-wangerooge-werbung/>

Online

- <https://Zypresseunterwegs.de> is online since 2010, first as a static webpage with photographs and travel stories
- Blog started end of 2012
- minimum of one new blog post weekly

Contact

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